

Approved

September 28, 2018 mtg.

Mission Statement of the San Mateo County - Santa Cruz Avenue/
Alameda de las Pulgas Corridor Safety Task Force

The primary mission of the Task Force is to generate a comprehensive, detailed, and integrated Recommended Action Plan focused on fundamentally improving the safety of residents, pedestrians, cyclists and motorists without compromising public services on which the community depends.

The Task Force, comprised of a diverse group of citizens and public employees, is committed to actively soliciting community input and expert advice from all the constituents that live along the Corridor, as well as those who travel through it. The goal is a comprehensive Plan supported by residents living on or near the Corridor, as well as pedestrians, cyclists, motorists and intermittent users traveling through the Corridor.

A secondary objective --and subordinate-- to the Plan development process is the identification of "low cost, modest, and easy to implement improvements" to enhance safety in the immediate term pending completion and implementation of the Plan. The purpose of the secondary objective is to NOT to take effort or resources away from the primary Plan objective. "Low hanging fruit" opportunities for near term improvements should not interfere with or impede the overall Plan progress, design considerations or implementation. Examples of acceptable items for immediate action have included installation of radar feedback signs, a lower speed limit, improved visibility through landscape trimming, and painted or repainted road markings.